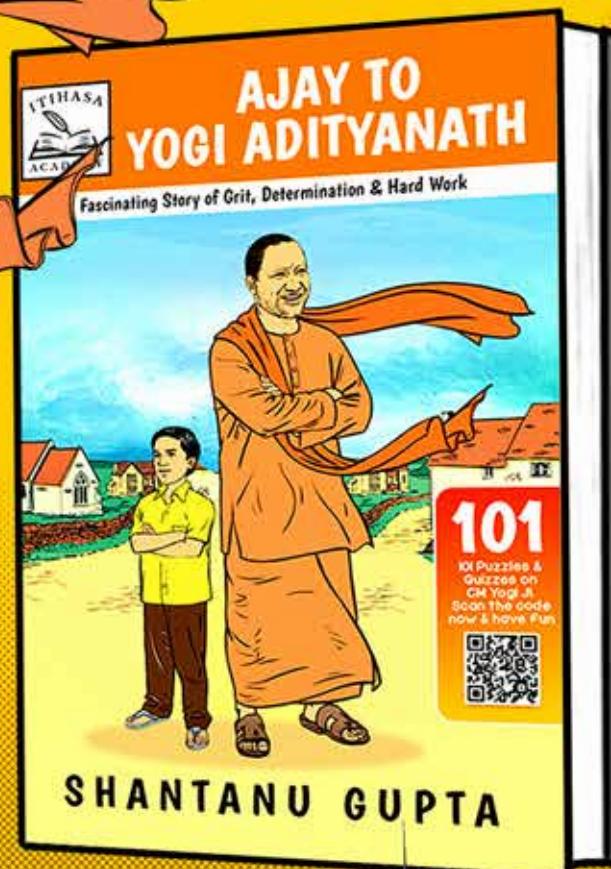


BEST COMICS



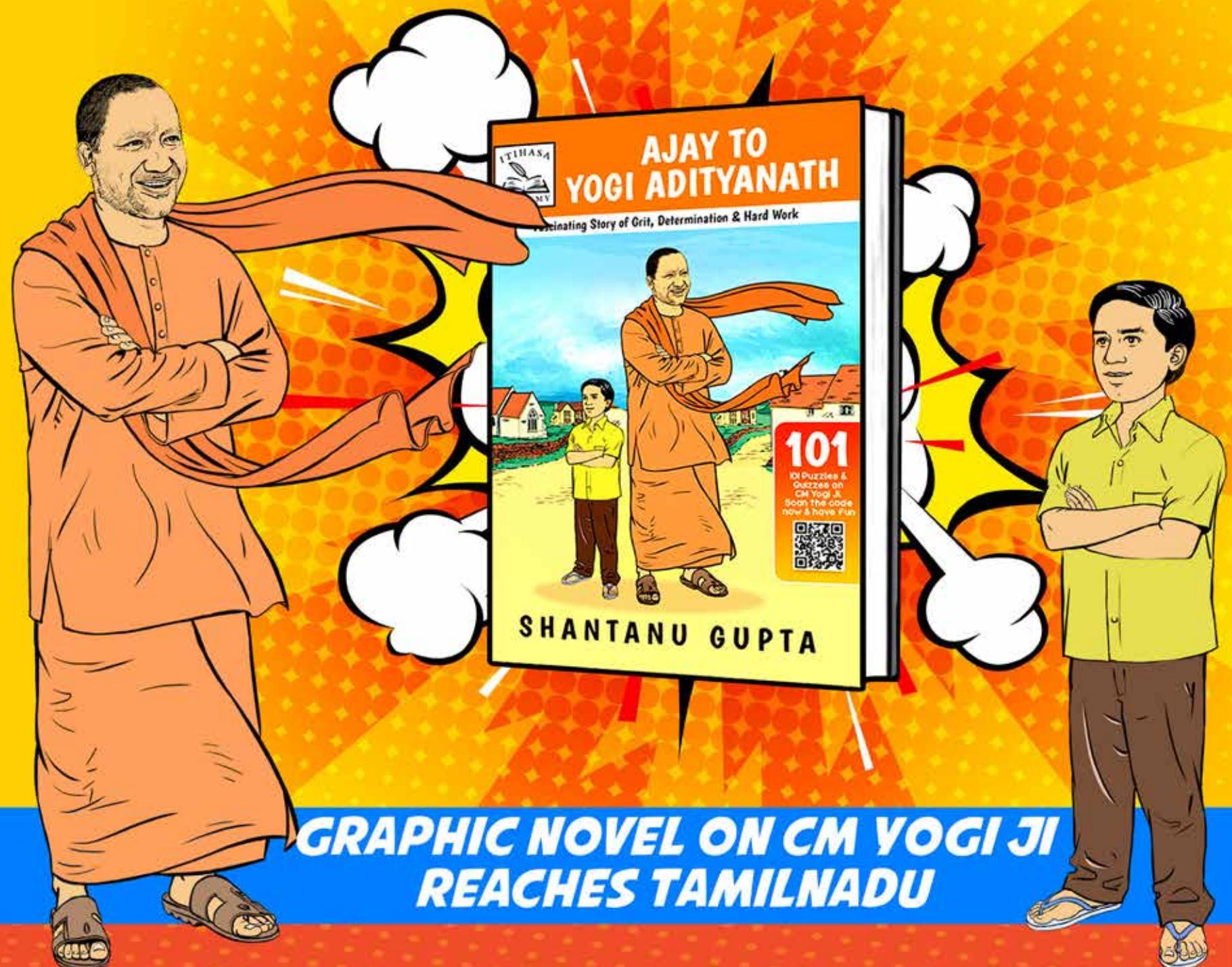
CHENNAI
TAMILNADU
LAUNCH OF
**AJAY TO YOGI
ADITYANATH**



Hashtag #YogiBookRocksChennai Trended Nationally on Twitter



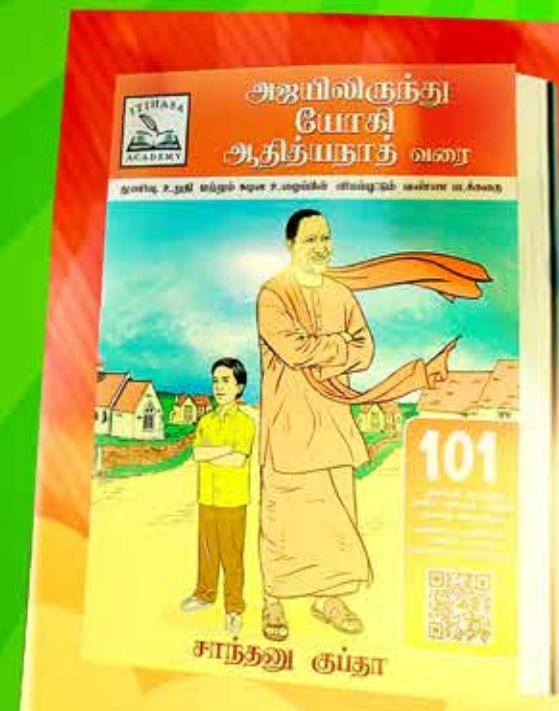
Ajay to Yogi Adityanath



**GRAPHIC NOVEL ON CM YOGI JI
REACHES TAMILNADU**



**BESTSELLER
GRAPHIC NOVEL
AJAY TO YOGI ADITYANATH,
TRAVELED ALL THE WAY FROM
UTTAR PRADESH TO TAMILNADU
THANKS TO AUTHOR SHANTANU GUPTA
WHO WAS IN CHENNAI
TO LAUNCH HIS BOOK**





**BESTSELLER
GRAPHIC NOVEL
AJAY TO YOGI ADITYANATH
TRAVELED ALL THE WAY FROM
UTTAR PRADESH
TO TAMILNADU**



THANKS TO AUTHOR SHANTANU GUPTA WHO WAS IN CHENNAI TO LAUNCH HIS BOOK WITH MORE THAN 800+ CHILDREN FROM VARIOUS SCHOOLS.

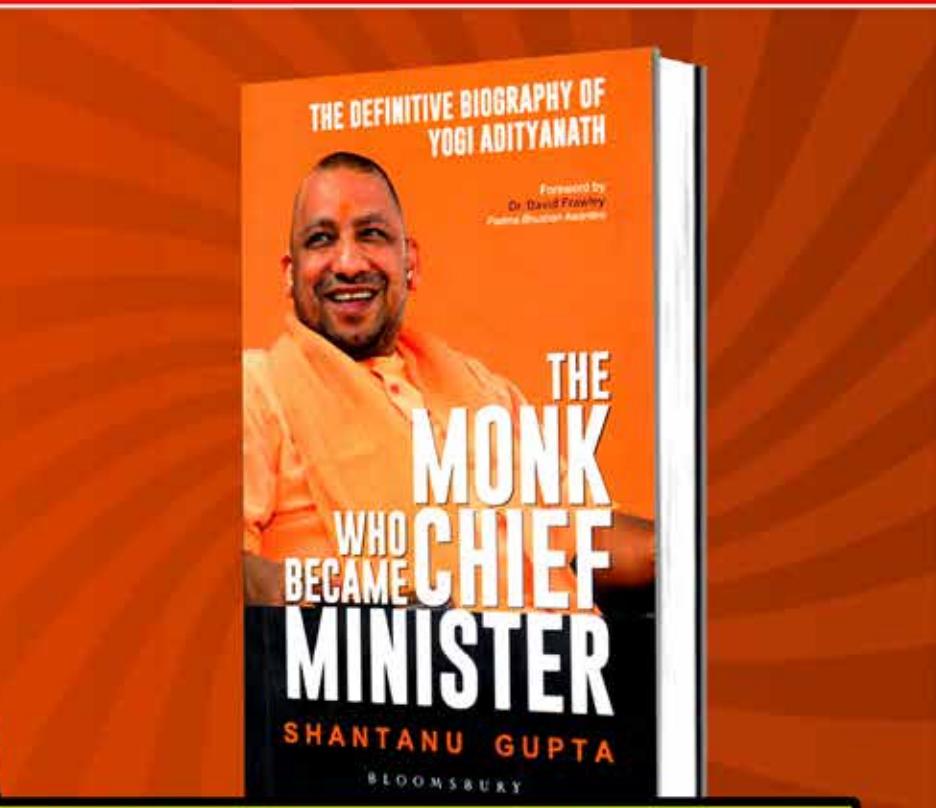
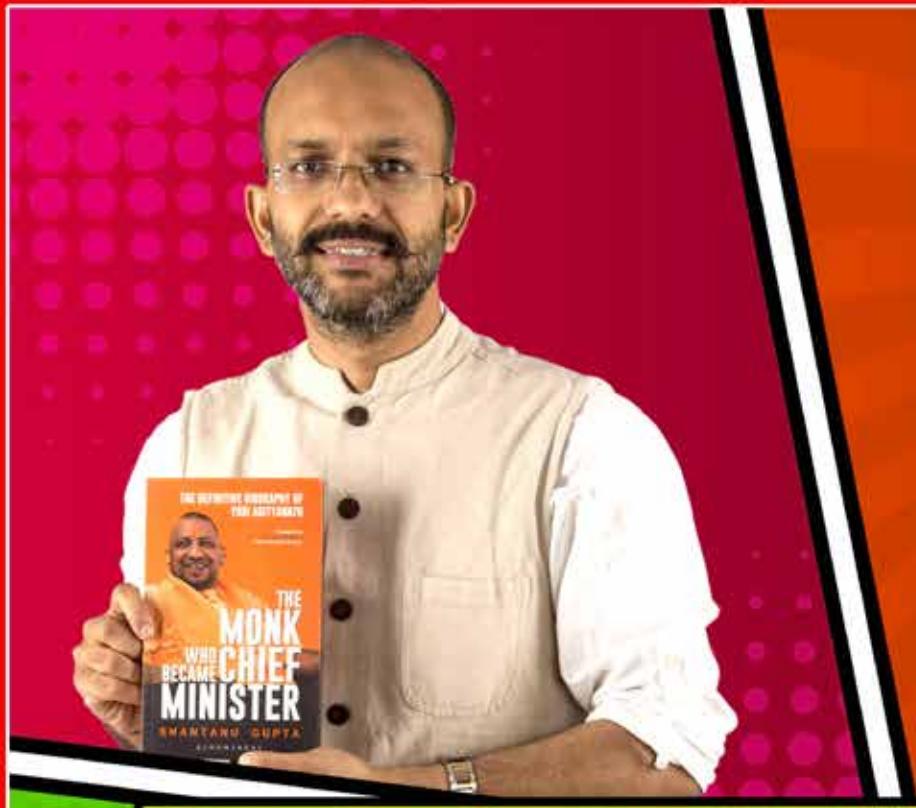




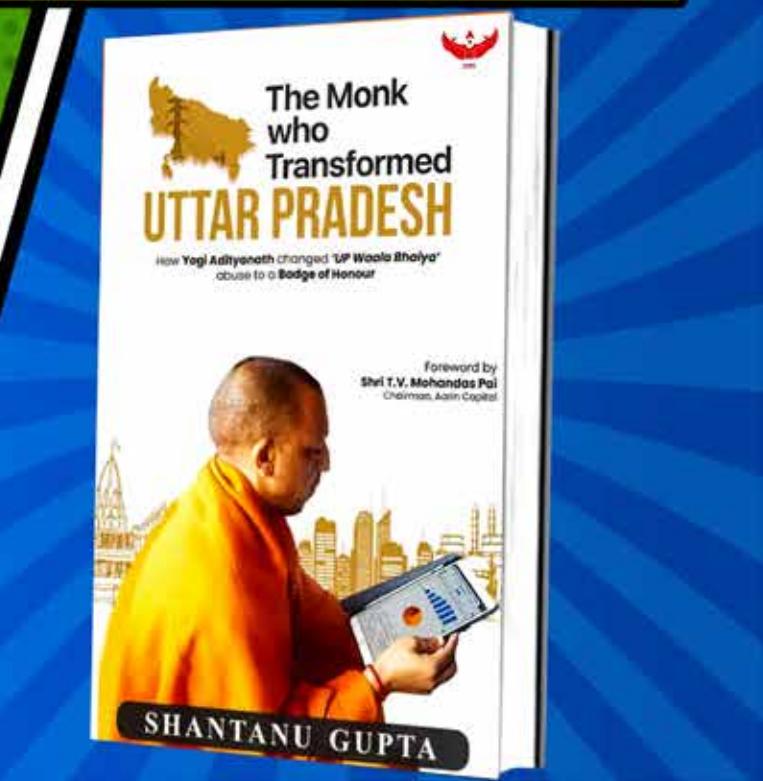
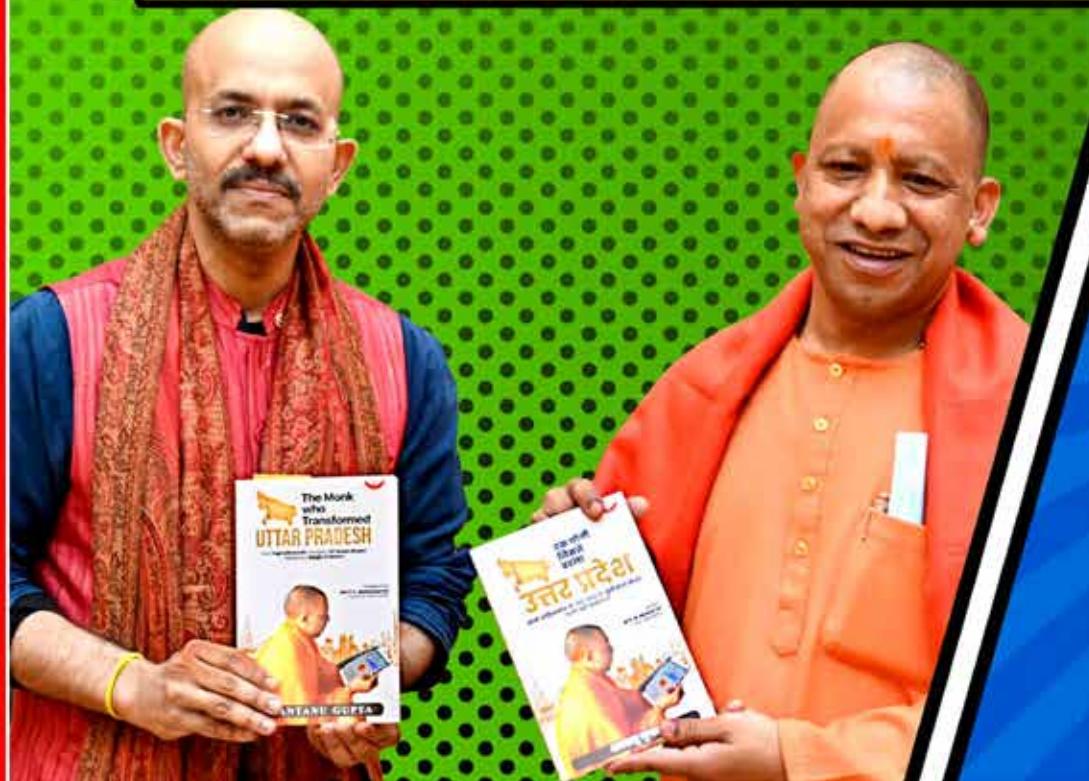


**AT THE CHINMAYA HERITAGE CENTER ALONG
WITH SHEHZAAD POONAWALA,
SWAMI MITRANANDA JI AND S. GURUMURTHY**

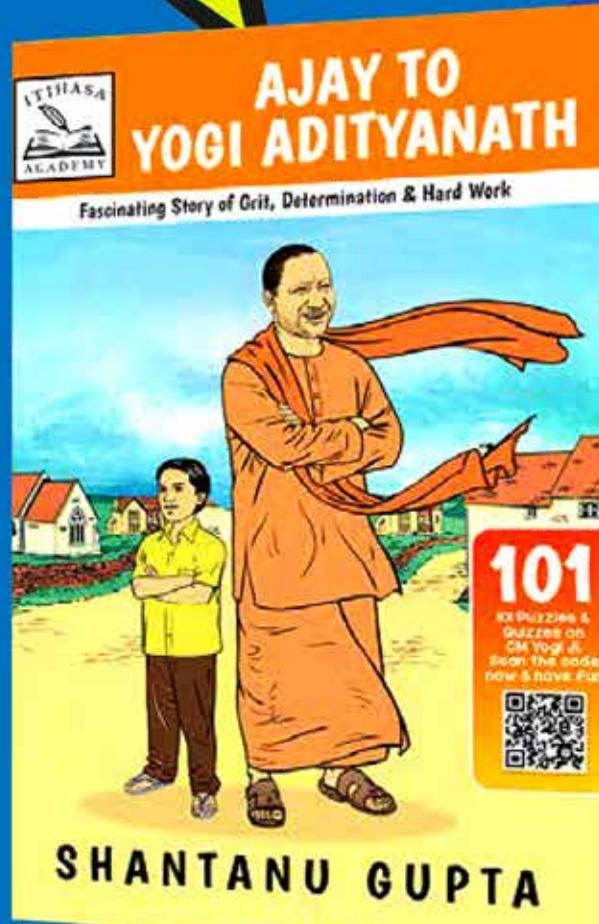




NOTED AUTHOR SHANTANU GUPTA, WHO HAS WRITTEN TWO BESTSELLER TITLES ON UTTAR PRADESH CHIEF MINISTER YOGI ADITYANATH



EARLIER THIS MONTH, THIS GRAPHIC NOVEL WAS LAUNCHED IN 51+ SCHOOLS OF UTTAR PRADESH ON 5TH OF JUNE, THE 51ST BIRTHDAY OF YOGI ADITYANATH.

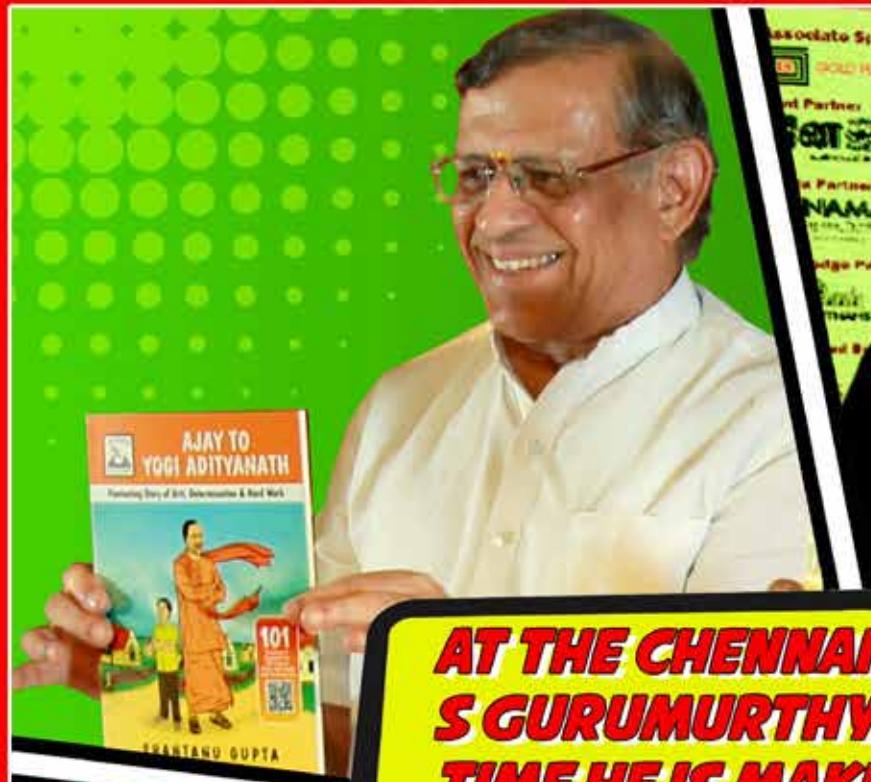


**51+ SCHOOLS
5100+ STUDENTS**

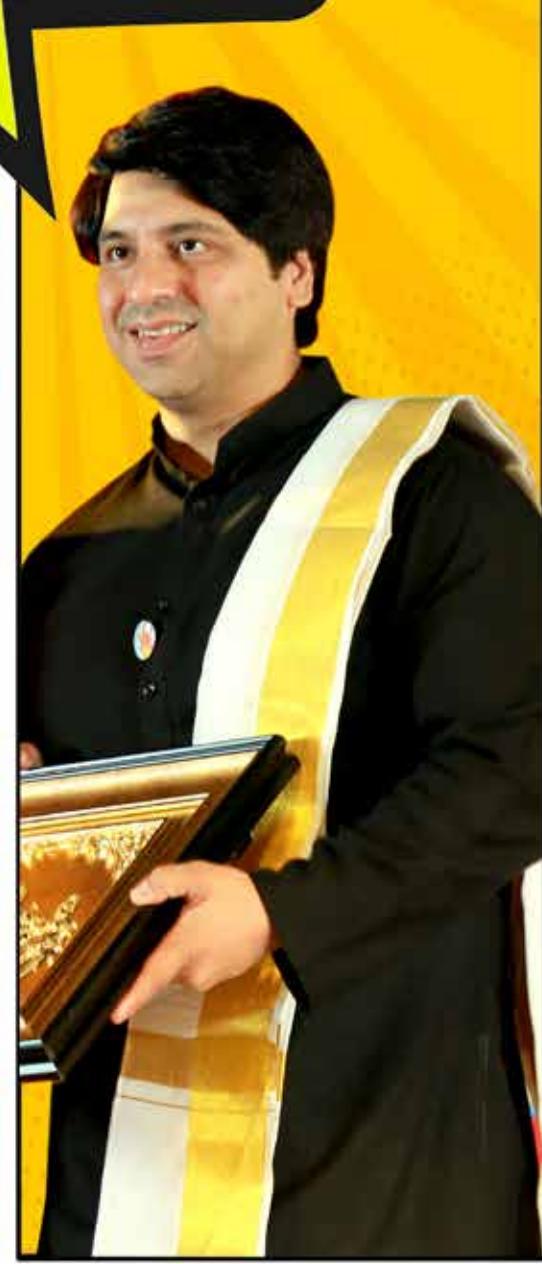
THE LAUNCH CREATED AN ASIA BOOK OF RECORDS.



AT THE CHENNAI LAUNCH, TUGLAK'S EDITOR S GURUMURTHY SAID THAT THIS IS THE FIRST TIME HE IS MAKING AN EXCEPTION TO COME FOR THE BOOK LAUNCH OF A LIVING POLITICIAN.



SHEHZAAD POONAWALA, NATIONAL SPOKESMAN OF BJP, ADDRESSED THE STUDENTS AND TOLD THEM ABOUT THE CHARACTER BUILDING THAT THIS BOOK AND THE LIFE OF YOGI ADITYANATH TEACHES ALL OF US.



SWAMI MITRANANDA JI OF CHINMAYA MISSION CALLED UPON THE STUDENTS AND TOLD THEM HOW YOGI ADITYANATH WAS BROUGHT UP WITH SEVEN SIBLING IN A ONE ROOM HOUSE AND BY HIS HARD WORK, DIVINITY AND DEDICATION HE ROSE TO BECOME THE CHIEF MINISTER OF UTTAR PRADESH.



SHANTANU CONDUCTED QUIZ ON YOGI ADITYANATH AND UTTAR PRADESH AND CONNECTED DIRECTLY WITH HUNDREDS OF CHILDREN.

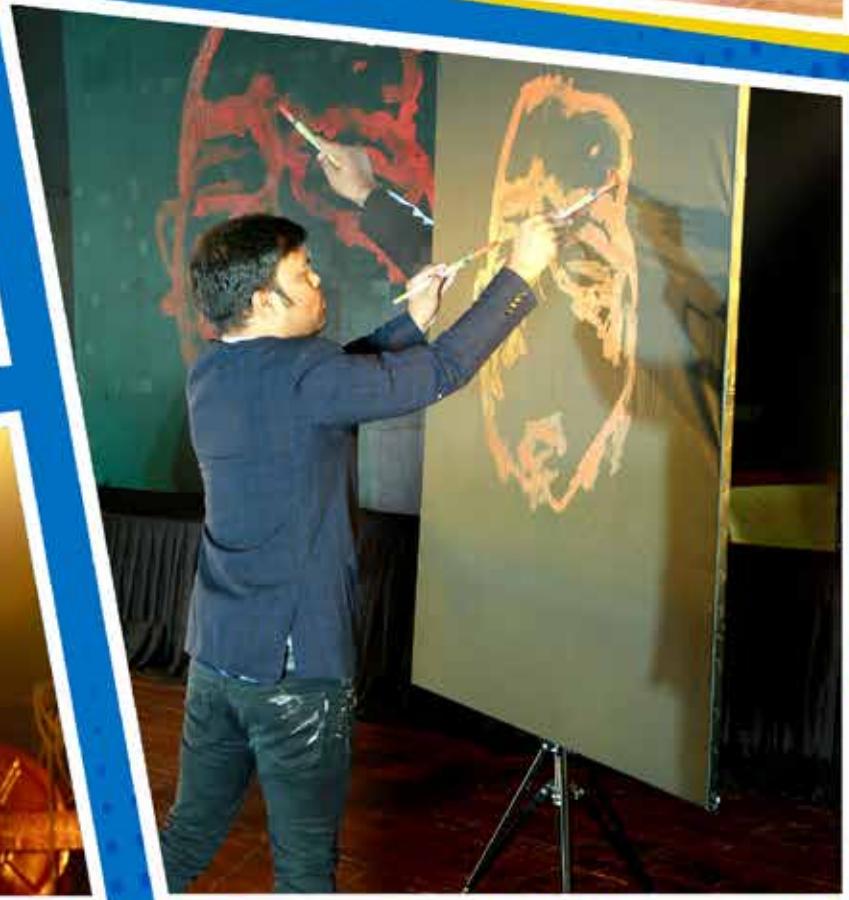
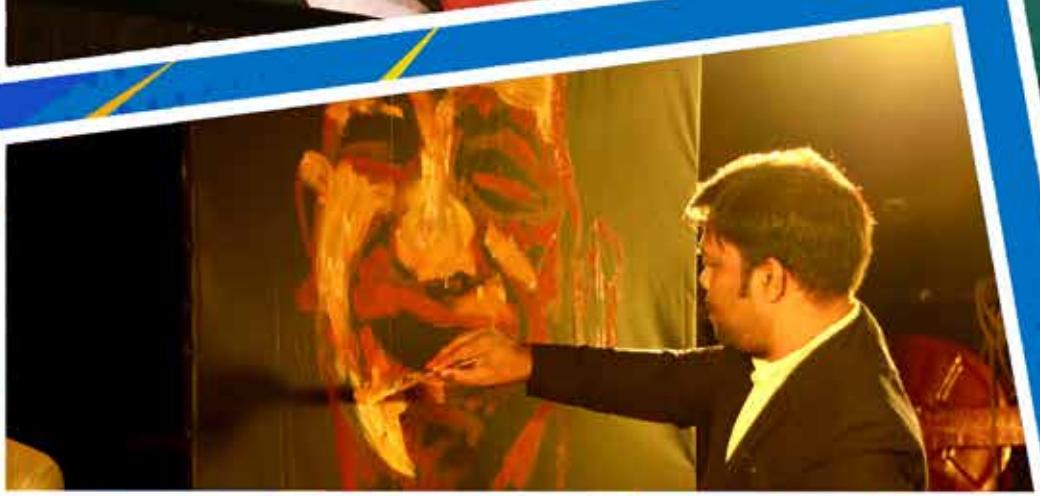
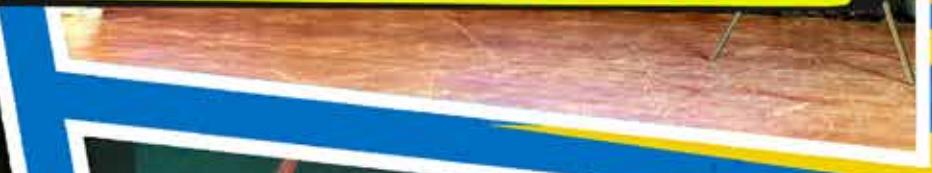


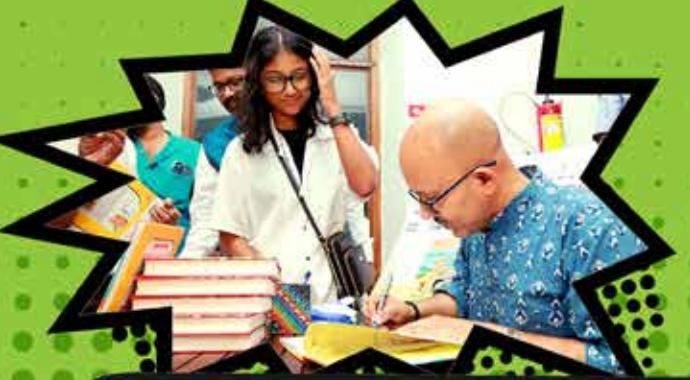


SHANTANU IS KNOWN FOR BRINGING ALL HIS BOOKS IN VARIOUS INDIAN LANGUAGES. IN THE SAME SPIRIT THE COVER OF THE UPCOMING TAMIL TRANSLATION IS ALSO LAUNCHED DURING THE EVENT.



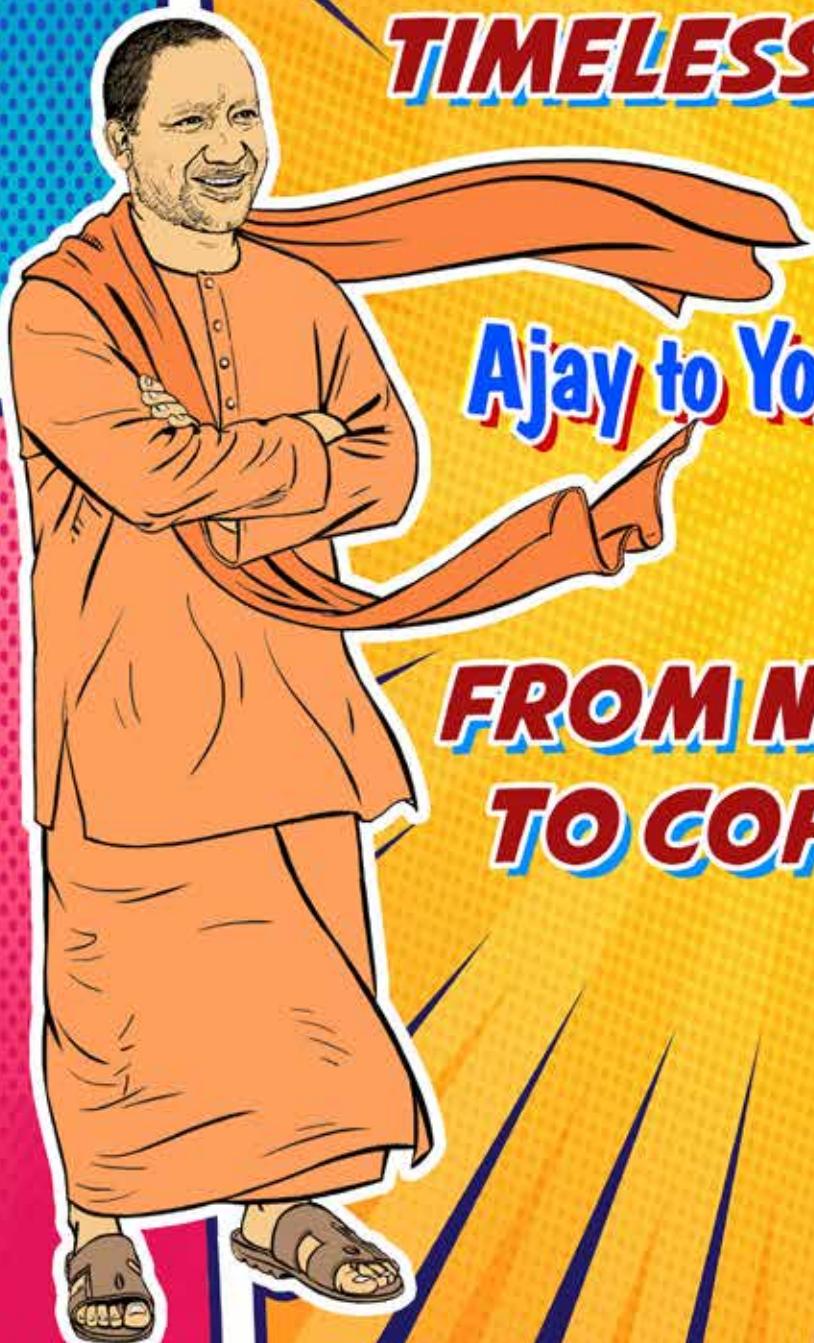
SPEED ARTIST AMIT VERMA FASCINATED EVERYONE BY PAINTING THE PORTRAIT OF YOGI ADITYANATH WITHIN FEW MINUTES ON A LIFE-SIZE CANVAS.





LATER IN THE DAY SHANTANU SIGNED COPIES OF HIS BOOKS AT CHENNAI'S FAMOUS BOOKSTORE HIGGINBOTHAM.

PRINT MEDIA'S TIMELESS INFLUENCE



Ajay to Yogi Adityanath

**FROM NEWSPRINT
TO COFFEE TABLE**









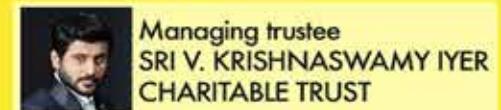


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